

Mayo Clinic architecture firm designs new dermatology office

Schooled in the Bauhaus tradition, stressing an interdisciplinary approach to Modernism, the architecture, engineering and planning firm Hammel, Green and Abrahamson, better known as HGA, has done a lot of impressive work. The firm is noted for its accomplished design everywhere from state capitols and performing arts centers to corporate headquarters for Fortune 100 companies.

However, it was the work done by HGA at the Mayo Clinic that caught the eye of Dr. Brandon Kirsch who commissioned the firm to design his new state-of-the-art dermatology office on the fifth floor of the Bayfront Professional Center at 1333 3rd Avenue South in Naples. Dr. Kirsch was inspired during his training at the Mayo Clinic by the highly aesthetic and functional design work completed by HGA for the dermatology department and wanted to bring a similarly innovative and creative approach to his own practice.

As well as the world-class design, the location of Kirsch Dermatology at the top of the Bayfront Professional Center affords the office beautiful views of



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Dr. Brandon Kirsch commissioned the architectural firm HGA to design his new dermatology office in the Bayfront Professional Center.



KIRSCH

Naples Bay. It is all meant to promote wellness and some of the practice's first patients have even arrived by boat.

"The intent is to deliver to patients exceptional care in an atmosphere featuring nature-inspired materials and colors for a calming, private and reassuring experience," said Dr. Kirsch. "Ultimately, what we are about at Kirsch Dermatology is recapturing the essence of medicine: thoughtful and compassionate care made available to everyone. It is my hope that the office reflects how deeply committed I am to the health and wellbeing of my patients."

Kirsch Dermatology provides comprehensive, holistic and preventative care for conditions of the skin, hair and nails, including the use of lasers, fillers and neuromodulators to reverse the signs of aging. ■